



## **Sponsorship Opportunities**

41<sup>st</sup> International Geoscience  
and Remote Sensing Symposium  
and Virtual Exhibition

12–16 July 2021

[www.igarss2021.com](http://www.igarss2021.com)

[sponsorship-exhibition@igarss2021.com](mailto:sponsorship-exhibition@igarss2021.com)





- ▶ Are you involved in the design of platforms and sensors for space and geosciences?
- ▶ Do you develop applications for spatial information?
- ▶ Is processing of geospatial data your core business?
- ▶ Do you like to expand your network?
- ▶ Do you want the opportunity to get in touch with the participants of the world's leading conference in remote sensing?

IEEE is excited to offer you the opportunity to participate in the world-largest annual International Geoscience and Remote Sensing Symposium! We would like to give your company the opportunity to showcase your technologies and services in a virtual, versatile, robust online platform, with a dedicated 3D Exhibit Hall and a wide variety of networking and affiliation opportunities.

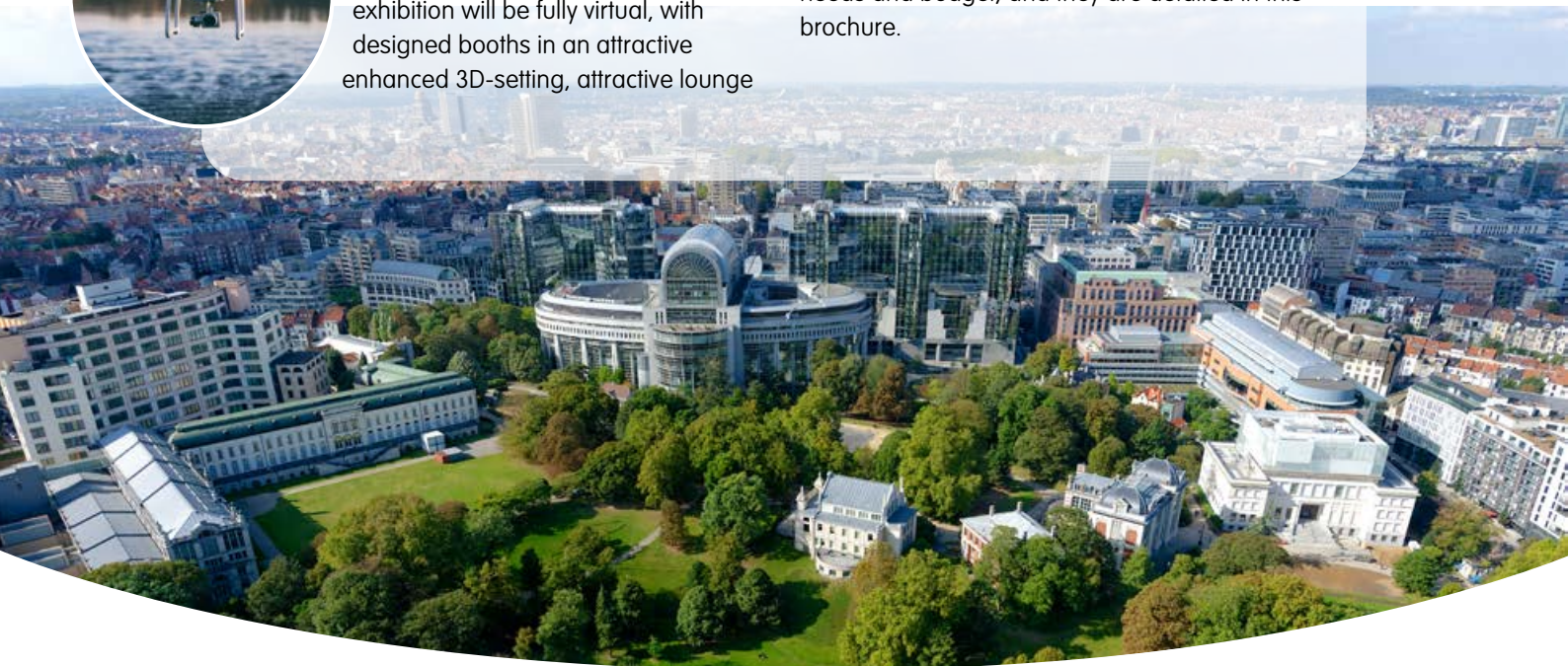
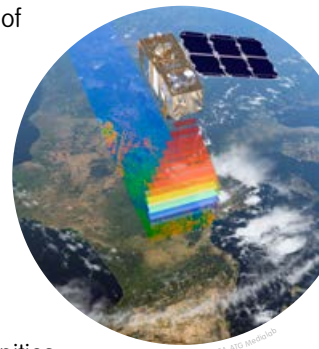
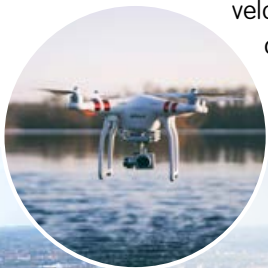
More than 2,700 scientific abstracts have been submitted to the IGARSS 2021 hybrid edition, that will take place physically in Brussels and virtually via the online platform. As the conference is a unique opportunity to learn about the latest developments in the world of remote sensing and geospatial information, we expect more than 4,000 participants through our virtual platform. The conference exhibition will be fully virtual, with designed booths in an attractive enhanced 3D-setting, attractive lounge

where large technical events will be organised and a job market to all participants and exhibitors.

IGARSS 2021, that will take place from 11 to 16 July 2021, is a joint effort of the Low Countries: the Netherlands and Belgium, and we have chosen Crossing Borders as the overall theme of the conference:

- between countries and research institutes
- between types of platforms (from satellites to drones)
- between data sources
- between disciplines

There are a variety of sponsorship opportunities available to accommodate any organization's needs and budget, and they are detailed in this brochure.





# Sponsorship Packages

All packages are customisable

	Arbuscula	Oceanus	Terra	Caelum	Spatium
Investment - price excl. applicable VAT	1.000,00 €	3.000,00 €	5.000,00 €	8.000,00 €	12.000,00 €
<b>• PRE-EVENT BENEFITS</b>					
Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)	X	X	X	X	X
Acknowledgement with logo on social media	X	X	X	X	X
Acknowledgement in the Conference Guide (pdf document)	X	X	X	X	X
Acknowledgement in one GRSS newsletter before the conference (logo and URL to full scale article on the virtual platform)				X	X
Sponsor event article provided by the sponsor in a dedicated conference newsletter on the website, two weeks before the conference (2 pages, article about symposia topics, research, speakers, etc.)					X
A dedicated page on IGARSS conference website under Sponsors & Exhibition's page (including sponsor's company info, contact details, symposium topic, promotional banner provided by the sponsor and a video provided by the sponsor)				X	X
Job postings in the dedicated job area of the virtual platform	2	5	10	Unlimited	Unlimited
Complimentary virtual conference registrations		1	2	3	5
<b>• EVENT BENEFITS</b>					
Logo on the homepage of the conference platform small and large billboards	small	small	small	small & large	small & large
Acknowledgement during the opening session	X	X	X	X	X
Video promotion projected between some sessions and breaks			X	X	X
Fully customised sponsor event (up 30 minutes) organized during the conference prime time (completely live or pre-recorded session with live Q&A and polling for great engagement).					X
Push notification on customised sponsor event on the day of the symposium					X
Virtual exhibition - basic booth based on template Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)		X	X		
Virtual exhibition - customised booth based on template Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)				X	X
Virtual goodie bag content of your choice: - discount (share a discount code to drive sales and conversions), - voucher (engage the target group and generate more traffic at your POS), - rich media (visualize your message with rich media like videos or GIFs), - information (share a message or information with the target group), - "tell-a-friend" (increase the digital reach and let your delegates spread the word), - gamification (quiz, survey), - subscribe (capture leads for ongoing campaigns, e.g. newsletter). The sponsor will receive the analytics on the performance of their chosen item.				X	X
<b>• POST-EVENT BENEFITS</b>					
Visibility in conference proceedings	X	X	X	X	X
Visibility in post conference manuscript	X	X	X	X	X
Post-conference report concerning clicks on sponsors' logo, sponsor's page visits, symposium attendance, etc.		X	X	X	X





# Sponsorship Packages

All prices mentioned are excluding VAT.

**All packages are customisable**



**Arbuscula €**

**€1,000**

## ► PRE-EVENT BENEFITS

- Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)
- Acknowledgement with logo on social media
- Acknowledgement in the Conference Guide (pdf document)
- Job postings in the dedicated job area of the virtual platform (2)

## ► EVENT BENEFITS

- Logo on the homepage of the conference platform ([small billboard](#))
- Acknowledgement during the opening session

## ► POST-EVENT BENEFITS

- Visibility in conference proceedings
- Visibility in post conference manuscript





## Sponsorship Packages

### Oceanus €

€3,000

#### ► PRE-EVENT BENEFITS

- Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)
- Acknowledgement with logo on social media
- Acknowledgement in the Conference Guide (pdf document)
- Job postings in the dedicated job area of the virtual platform (5)
- Complimentary virtual conference registrations (1)

#### ► EVENT BENEFITS

- Logo on the homepage of the conference platform ([small billboard](#))
- Acknowledgement during the opening session
- Virtual exhibition - basic booth based on template

Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)

#### ► POST-EVENT BENEFITS

- Visibility in conference proceedings
- Visibility in post conference manuscript
- Post-conference report concerning clicks on sponsors' logo, sponsor's page visits, symposium attendance, etc.







## Sponsorship Packages

### Terra

€ 5,000

#### ► PRE-EVENT BENEFITS

- Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)
- Acknowledgement with logo on social media
- Acknowledgement in the Conference Guide (pdf document)
- Job postings in the dedicated job area of the virtual platform (10)
- Complimentary virtual conference registrations (2)

#### ► EVENT BENEFITS

- Logo on the homepage of the conference platform (small billboard)
- Acknowledgement during the opening session
- Video promotion projected between some sessions and breaks
- Virtual exhibition - basic booth based on template

Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)

#### ► POST-EVENT BENEFITS

- Visibility in conference proceedings
- Visibility in post conference manuscript
- Post-conference report concerning clicks on sponsors' logo, sponsor's page visits, symposium attendance, etc.





### Caelum

€ 8,000

#### ► PRE-EVENT BENEFITS

- Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)
- Acknowledgement with logo on social media
- Acknowledgement in the Conference Guide (pdf document)
- Acknowledgement in one GRSS newsletter before the conference (logo and URL to full scale article on the virtual platform)
- A dedicated page on IGARSS conference website under Sponsors & Exhibition's page (including sponsor's company info, contact details, symposium topic, promotional banner provided by the sponsor and a video provided by the sponsor)
- Job postings in the dedicated job area of the virtual platform ([Unlimited](#))
- Complimentary virtual conference registrations (3)

#### ► EVENT BENEFITS

- Logo on the homepage of the conference platform ([small and large billboard](#))
- Acknowledgement during the opening session
- Video promotion projected between some sessions and breaks
- Virtual exhibition - customised booth based on template  
Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)"
- Virtual goodie bag content of your choice:
  - discount (share a discount code to drive sales and conversions),
  - voucher (engage the target group and generate more traffic at your POS),
  - rich media (visualize your message with rich media like videos or GIFs),
  - information (share a message or information with the target group),
  - ""tell-a-friend"" (increase the digital reach and let your delegates spread the word),
  - gamification (quiz, survey),
  - subscribe (capture leads for ongoing campaigns, e.g. newsletter).

The sponsor will receive the analytics on the performance of their chosen item.

#### ► POST-EVENT BENEFITS

- Visibility in conference proceedings
- Visibility in post conference manuscript
- Post-conference report concerning clicks on sponsors' logo, sponsor's page visits, symposium attendance, etc.





### Spatium

€12,000

#### ► PRE-EVENT BENEFITS

- Acknowledgement with logo and sponsor website link on IGARSS conference website (Sponsors & Exhibition's section)
- Acknowledgement with logo on social media
- Acknowledgement in the Conference Guide (pdf document)
- Acknowledgement in one GRSS newsletter before the conference (logo and URL to full scale article on the virtual platform)
- Sponsor event article provided by the sponsor in a dedicated conference newsletter on the website, two weeks before the conference (2 pages, article about symposia topics, research, speakers, etc.)
- A dedicated page on IGARSS conference website under Sponsors & Exhibition's page (including sponsor's company info, contact details, symposium topic, promotional banner provided by the sponsor and a video provided by the sponsor)
- Job postings in the dedicated job area of the virtual platform ([Unlimited](#))
- Complimentary virtual conference registrations (5)

#### ► EVENT BENEFITS

- Logo on the homepage of the conference platform ([small and large billboard](#))
- Acknowledgement during the opening session
- Fully customised sponsor event (up 30 minutes) organized during the conference prime time (completely live or pre-recorded session with live Q&A and polling for great engagement)



© ESA, 2019, produced by VITO Remote Sensing





### >> Package Spatium

- Push notification on customised sponsor event on the day of the symposium
- Virtual exhibition - customised booth based on template  
Includes: dedicated sponsor's page, including: one commercial video, sponsor's company description (300 words), sponsor's company website link, chat box, survey, product catalogue (pdf, document or weblink)"
- Virtual goodie bag content of your choice:
  - discount (share a discount code to drive sales and conversions),
  - voucher (engage the target group and generate more traffic at your POS),
  - rich media (visualize your message with rich media like videos or GIFs),
  - information (share a message or information with the target group),
  - "tell-a-friend" (increase the digital reach and let your delegates spread the word),
  - gamification (quiz, survey),
  - subscribe (capture leads for ongoing campaigns, e.g. newsletter).

The sponsor will receive the analytics on the performance of their chosen item.

#### ► POST-EVENT BENEFITS

- Visibility in conference proceedings
- Visibility in post conference manuscript
- Post-conference report concerning clicks on sponsors' logo, sponsor's page visits, symposium attendance, etc.







# Additional Sponsorship Items

All prices mentioned are excluding VAT.

## Students

Invest in the future. Invest in future customers or employees. Invest in our students by helping them to attend IGARSS 2021 and waiving their registration fee.

Your student sponsorship will be acknowledged on the IGARSS 2021 website and during the opening event.

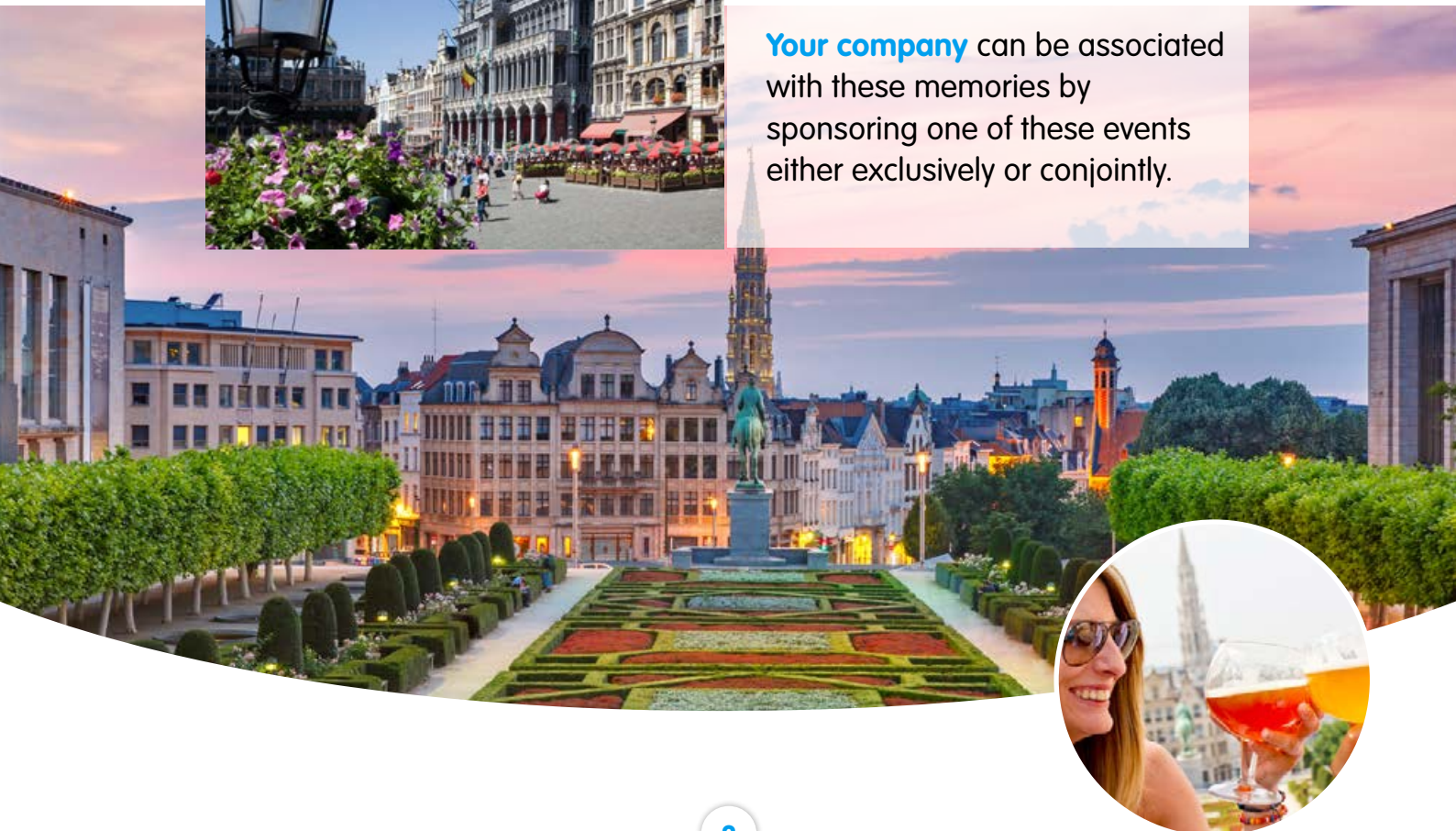
- ▶ **5** student registrations: **€2,500**
- ▶ **10** student registrations: **€4,250**
- ▶ **15** student registrations: **€6,375**

## Social Events



An IGARSS conference is about more than just science and technology. Participants are eagerly looking forward to the social events where they can mingle and experience the “couleur locale” of the host city. Often these events linger in the mind of the participants for years to come as the highlight of the conference.

**Your company** can be associated with these memories by sponsoring one of these events either exclusively or conjointly.







## Additional Sponsorship Items

### >> Social Events

#### ► WELCOME RECEPTION

Up to €30,000

##### • Monday 12 July from 19.00 to 22.00

When conference participants arrive in an unfamiliar city, they are eager to see familiar faces. The welcome reception on the eve of the conference is the place and time for people to get reacquainted with old colleagues and get to know new ones.

The majority of the conference participants will show up for this event which will take place in the reception area of SQUARE, the conference centre, spilling out over the Mont des Arts esplanade with its stunning views of Brussels. Drinks and nibbles will be on offer.



#### ► BELGIAN DELIGHTS

Up to €20,000

##### • Tuesday 13 July from 19.00 to 22.00

Belgium wouldn't be Belgium without its food and its beers, both which are keenly anticipated by the conference participants. Brussels has become synonymous with waffles, mussels, chocolates and Geuze Lambic beer. But there is plenty more to discover. A few hundred participants are expected in a parc nearby the venue to taste the Belgian culinary treats and enjoy some traditional culture.



#### ► DUTCH GOODBYE

Up to €10,000

##### • Wednesday 14 July from 18.30 to 20.00

Famous for its colourful fields of tulips, windmills and millions of bicycles, the Netherlands is also known as a country of innovation, engineering and entrepreneurship. Come and discover more about the Netherlands during the closing event of

the physical meeting in Brussels. Mingle with hundreds of other delegates and enjoy typically Dutch delicacies, such as "poffertjes" and "bitterballen", at the conference venue.







## Additional Sponsorship Items

### Congress Bags

€ 4,000

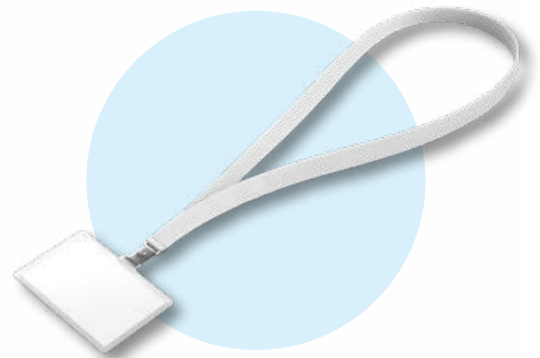
- ▶ Advertise your brand and increase your visibility by placing your logo on the tag of the congress bag that will be distributed to delegates onsite.



### Badge Lanyards

€ 2,500

- ▶ Advertise your brand and increase your visibility by placing your logo on the badge lanyards that will be distributed to delegates onsite.



### Badge Printing Kiosks

€ 5,000

- ▶ Increase your visibility by branding these kiosks that will be placed in the Registration Hall for onsite delegates.



Please note that each opportunity is limited to one company.  
The rule of "first come, first served" will apply.

Artworks (logos) have to be provided by the sponsor.



## Additional Sponsorship Items

### Charging Station

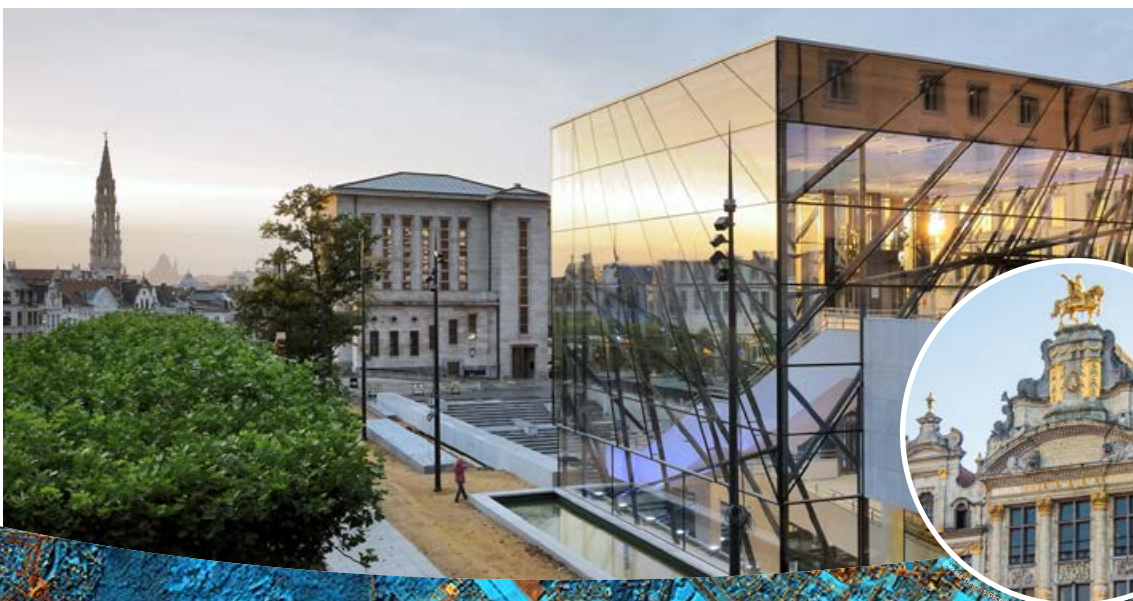
per station €1,500

Charging stations allow participants to charge their cell phones or tablets for free. Placing a charging station will attract more participants to your booth.

**This option includes:**

- The personalization of the signage on your station, such as your company name, logo and reference to your stand.

Marketing material (logo, visual, ... ) is to be provided by the sponsor.







## Additional Sponsorship Items

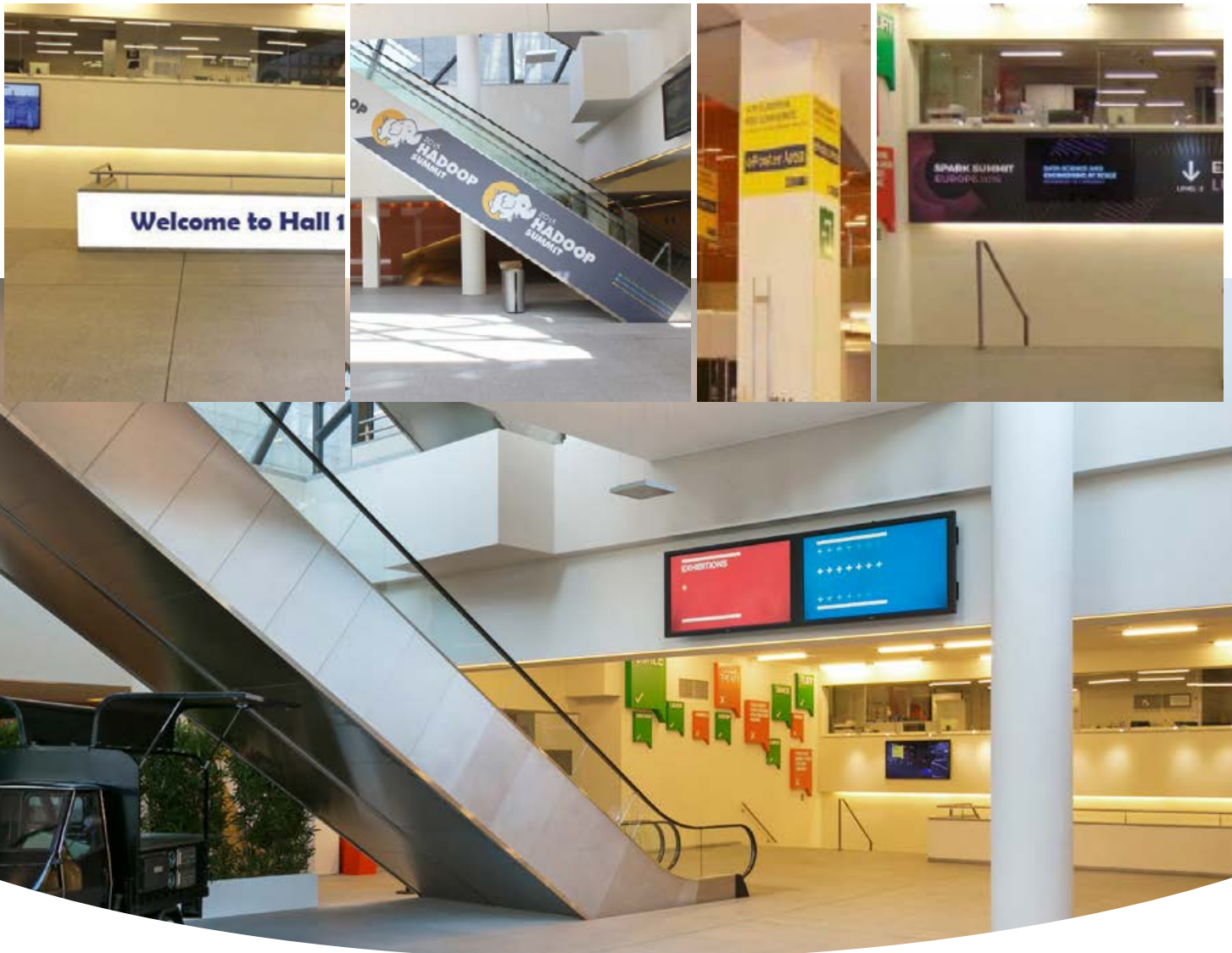
### Signage

Although the exhibition will be fully virtual, we offer you the opportunity to increase your visibility to onsite delegates by branding some of the signage opportunities offered by the venue.

#### First come, first served!

Artworks (logos) have to be provided by the sponsor.

Note that **the logo of your company** will be associated with the one of the congress.





Signage

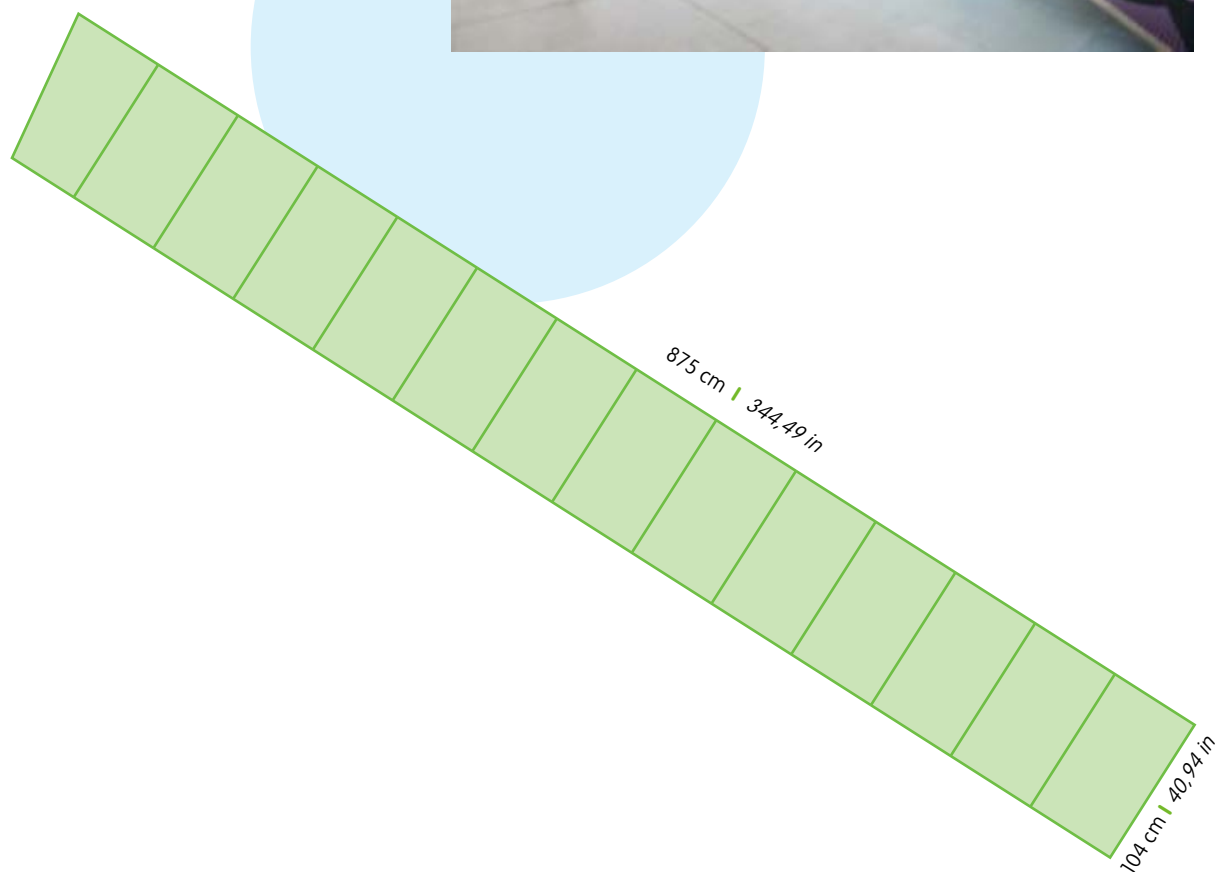
► **ESCALATOR AT THE ENTRANCE**

**€3,000**

• Size:

875 x 104 cm

344,49 x 40,94 inches







## Signage

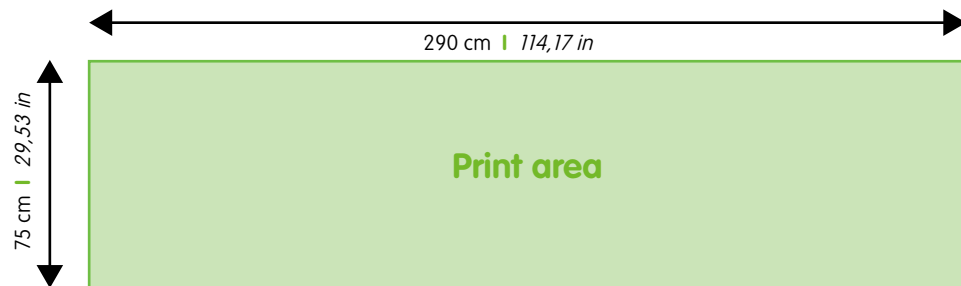
### ► REGISTRATION AREA • OPTION 1

€2,000

- Size:

290 x 75 cm

114,17 x 29,53 inches



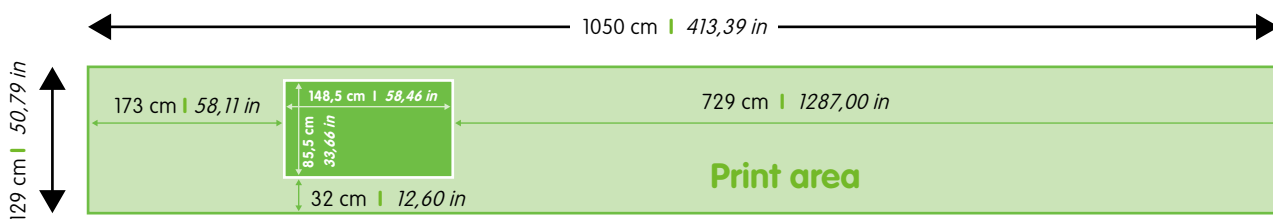
### ► REGISTRATION AREA • OPTION 2

€5,000

- Size:

1050 x 129 cm

437,38 x 50,79 inches





## Signage

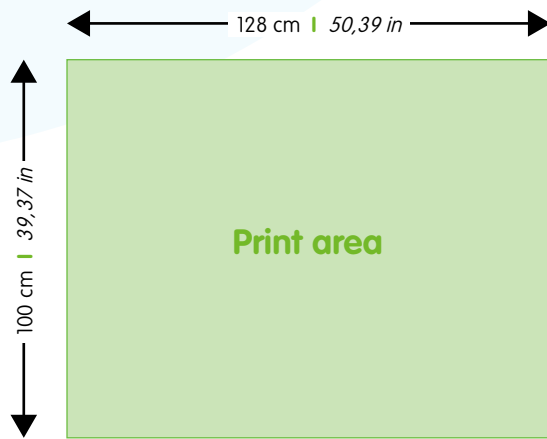
### ► STICKER COLUMN EXHIBITION HALL

- Size:

128 x 100 cm

50,39 x 39,37 inches

per sticker € 650



! In case the conference becomes  
• fully virtual and the physical event in Brussels is cancelled, these Additional Sponsorship Items will of course be cancelled as well and we will propose you some alternatives on the virtual platform.







To apply for sponsorship opportunities, please complete and send this form to

[sponsorship-exhibition@igarss2021.com](mailto:sponsorship-exhibition@igarss2021.com)

After receipt of this sponsor application form, MCI Benelux on behalf of IEEE will invoice you for the corresponding amounts. Please refer to the Payment Policy in the Terms & Conditions attached.

## IGARSS 2021

(c/o MCI BENELUX S.A.)  
Boulevard du Souverain/Vorstlaan, 280  
1160 Brussels, Belgium  
[sponsorship-exhibition@igarss2021.com](mailto:sponsorship-exhibition@igarss2021.com)

Once the contract has been received and approved, the sponsor is liable for all associated fees outlined in the contract.

**Cancellations must be made in writing to IGARSS 2021.**

**In the event of cancellation before 12 May 2021, the sponsor is liable for 50% of the cost of the initial contracted partnerships. No refunds will be issued for cancellations received on or after 12 May 2021.**

By signing the booking form, I have read & accepted the below terms and conditions and cancellation policy, including the GDPR information. I warrant that I am authorized to sign this legally binding contract on behalf of the company named above.

In order to ensure a smooth operational process, I accept that my data might be shared with IGARSS suppliers and partners including MCI as main organising secretariat & V fairs the selected virtual platform.

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

# IGARSS 2021: Sponsor Application Form

## Partner information

### ► Company

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code & City: \_\_\_\_\_

Country: \_\_\_\_\_

VAT Number: \_\_\_\_\_

### ► Contact person

Last name: \_\_\_\_\_

First name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile phone: \_\_\_\_\_

### ► PO number: \_\_\_\_\_

### ► Billing address (if different) \_\_\_\_\_

Sponsorship Packages * Package Details on Pages 3–8	Price excl. VAT	✓ Select here
● Arbuscula	€ 1,000	<input type="checkbox"/>
● Oceanus	€ 3,000	<input type="checkbox"/>
● Terra	€ 5,000	<input type="checkbox"/>
● Caelum	€ 8,000	<input type="checkbox"/>
● Spatium	€ 12,000	<input type="checkbox"/>
Additional Sponsorship Items * Details on Page 9-16	Price excl. VAT	✓ Select here
STUDENTS		
● 5 registrations	€ 2,500	<input type="checkbox"/>
● 10 registrations	€ 4,250	<input type="checkbox"/>
● 15 registrations	€ 6,375	<input type="checkbox"/>
SOCIAL EVENTS		
● Welcome Reception	Up to € 30,000	<input type="checkbox"/>
● Belgian Delights	Up to € 20,000	<input type="checkbox"/>
● Dutch Goodbye	Up to € 10,000	<input type="checkbox"/>
CONGRESS BAGS	€€ 4,000.00	<input type="checkbox"/>
BADGE LANYARDS	€€ 2,500.00	<input type="checkbox"/>
BADGE PRINTING KIOSKS	€€ 5,000.00 p.u.	<input type="checkbox"/>
CHARGING STATION	€€ 1,500.00 p.u.	<input type="checkbox"/>
SIGNAGE		
● Escalator at the entrance	€ 3,000	<input type="checkbox"/>
● In the registration area      Option 1	€ 2,000	<input type="checkbox"/>

## METHOD OF PAYMENT ☐ Bank transfer ☐ Credit Card payment: ☐ Visa ☐ Mastercard ☐ AMEX

Credit card number

CVA security code\*

Credit card holder

Expiry date

Total amount due (with credit card processing fee)

Authorised signature:

All credit card transactions will incur an additional 3.5% credit card processing fee. This fee will be applied to the total amount payable. Upon receipt of your booking form, MCI Benelux SA will send you an invoice for a 100% payment equivalent to the value of your reservation. Payment of the invoice before the start of the event is a prerequisite condition for the Sponsor's participation to the conference

\*Visa/MasterCard: final 3 digits on the reverse side of card



# Terms and Conditions of Sponsorships

## 1. Definition

In this contract, IGARSS Virtual Exhibition shall mean the IGARSS Virtual Exhibition which will take place 12–16 July 2021 online. The term 'Exhibitor' or 'Sponsor' means any person, firm or organization allocated a virtual space on the dedicated platform by the Organisers during the above said congress or with a confirmed sponsorship as outlined in this document. The term 'Organiser' means IGARSS lawful assigns in collaboration with MCI. IGARSS and the Exhibitor are hereinafter together also referred to as the "parties" and individually as a "party".

## 2. Application For Participation and Acceptance

All applications for participation shall be made on the prescribed booking form. The application shall be submitted to the Organizer. Upon receipt of the invoice, the exhibitor or sponsor will promptly transfer the required deposit equivalent to 100% of the total charges and sponsor package. The submission of the application form shall be deemed to be the confirmation of participation and full acceptance of the 'Terms & Conditions' as stated herein. The application shall become a valid contract upon the Organizer accepting the application. The application and confirmation of IGARSS receipt do not constitute grounds for any claim to approval, or to any specific location of virtual sponsor page.

## 3. Terms of Payment

- a. 100% of total packages and items selected.
- b. The invoice shall be paid within 30 days after the issue date of the invoice and no later than 30 June 2021.
- c. For other additional services, payments must be made in full, in advance, when placing orders for services.
- d. Payment by the stipulated date is a prerequisite condition for the Exhibitor's/Sponsor's participation in the virtual congress.
- e. In the event of default of payment by the stipulated date in (a), the Exhibitor's or sponsor's application shall be deemed to be cancelled and 50% forfeited as penalty fees more than 2 months prior the event and 100% within 2 months prior the event; and (b), the Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor or Sponsor. The Exhibitor or Sponsor shall not be

entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

## 4. Withdrawals

The Exhibitor/Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way their booking for the congress. However, the Organizer may consider special cases and in their sole discretion grant partial refunds according to how many months/weeks prior to the start of the IGARSS Virtual Exhibition that the proposed withdrawal or charge is made known to the Organizer in writing.

IGARSS Virtual Exhibition cancellation fee:

- a. More than 2 months 50%
- b. Within 2 months 100%

## 5. Liability and Insurance

The Exhibitor shall indemnify and hold the Organizer, IGARSS directors, trustees, offices, employees, agents and representations, harmless with respect to all costs, claims, liabilities, losses, demands, proceedings and expenses to which the Organizer, IGARSS directors, trustees, offices, employees, agents and representations may in any way be subject (including but not limited to members of the public, the staff of the local authorities, or the Organizer of Exhibitors' staff, agents or contractors) caused as a result of any act of omission of the Exhibitor, sponsor, representatives, employees, agents, contractors or invitees.

If the Organizer so demands, the Exhibitor shall provide proof to the Organizer that the Exhibitor/Sponsor has adequate insurance coverage. The Organizer shall not in any event be held responsible for any loss or damages whatsoever including loss of profits suffered by the Exhibitor/Sponsor as a result of the failure of any service normally provided at the conference, for the cancellation or part-time opening of the virtual conference either as a whole or in part, or for amendments or alterations to all or any of the 'Terms & Conditions' caused by any circumstance not within their control.

## 6. Applicable Law and Jurisdiction

Exhibitors shall comply with all the rules, regulations and laws imposed or laid down or prescribed in the future by the government, public authorities and owners or managers of the virtual congress platform for all purposes concerned with the implementation of these regulations, of the regulations and stipulations





laid down or prescribed in the future by the Organizer by virtue thereof, and of all other contracts relating to the congress the Exhibitor/Sponsor shall be deemed to be domiciled at the office of the Organizer in Brussels. Without prejudice to the powers of the parties to enter into a general or limited arbitration agreement, all disputes arising from the Exhibitor's/Sponsor's participation, from the enforcement of these regulations, or from any other contracts relating to the congress, including the Terms & Conditions<sup>®</sup> stated herein, or by virtue of regulations or stipulations laid down or prescribed by the Organizer, shall be governed and construed accordingly and the Exhibitor hereby submits to the nonexclusive jurisdiction of the courts. Where disputes arise concerning interpretation, the English text of these Terms & Conditions<sup>®</sup> shall be deemed to be final.

Unless otherwise expressly provided herein, this Contract shall be governed by Belgian law. Any dispute arising in connection with it and which cannot be settled on an amicable basis shall be submitted to Belgian courts.

## 7. Force Majeure

Should the IGARSS Virtual Exhibition not be conducted or only partially conducted or be annulled for any reason beyond the Organizer's reasonable control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, union actions, natural disaster, pandemic, strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, epidemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, government decisions or administrative injunctions, including without limitation possible restrictions, recommendations, guidelines or other measures imposed or recommended to be taken by (health) authorities, the Organizer shall be excused from performance and shall not be in default in respect of any obligation in relation to the Congress. It is moreover expressly agreed that the unforeseeability condition does not have to be fulfilled for any health related event (such as for instance coronavirus related pandemic, another pandemic or epidemic and/or quarantine measures) to qualify as an event of force majeure. Any measures taken as a result of an event of force majeure will also not lead to a refund and no liability whatsoever will be incurred by the Organizer.

## 8. Creation of Virtual Exhibition & Sponsor Items

- a. The individual design and content of the virtual exhibition & sponsor items (booths, banners, ads, video recordings..., etc.), if otherwise not specified in the offer, is the concern of each individual

Exhibitor/Sponsor. All the above items shall, however, be subjected to the guidelines set by the Organizer which will be communicated by the organiser end of May at the latest and which need to be respected by the Exhibitor &/or Sponsor. The Exhibitor/Sponsor guarantees to provide the content as specified by the organiser (format, in time, etc.) in due time.

- b. Organiser & selected platform (Vfairs) acquire no further rights to the content that the Exhibitors/Sponsors show in the platform as part of the virtual event than specified in this contract. This content includes acoustic or visual information, documents, videos, etc. (subsequently called "content"). The Exhibitors/Sponsors grant the organiser and Vfairs a free, non-transferable right to use the content as necessary for the virtual event. This includes especially the storage of content on the servers of Vfairs and the publication of content as part of the virtual event, the processing and reproduction, as well as the granting of rights to third parties as necessary for the virtual event. The Exhibitors/Sponsors are fully responsible for their content. The organisers and Vfairs do not review the content for completeness, accuracy, legality, timeliness, quality and fitness for a particular purpose. The Exhibitors/sponsors guarantee to be the sole owner of the content or to be otherwise entitled to grant usage rights. If third parties raise claims for content rights against Vfairs or the organiser, the Exhibitor/Sponsor guarantees to indemnify them from any such claims.
- c. The Organizer & Vfairs reserve the right to refuse the usage of content and to suspend, remove and/or edit already used content without notice, if there is a serious violation or a clear evidence that there will be a serious violation of point 9 (prohibited activities). Organiser and Vfairs will consider the legitimate interests of the customer and choose the least severe means of defence against the violation.

## 9. Prohibited Activities

- a. The exhibitor/sponsor guarantees to refrain from any activities on or in connection with the platform, which are illegal or violate the rights of third parties. In particular, the following acts are prohibited: The use, distribution, supply and application of content, services and/or products that are pornographic, fraudulent, violate minors laws, data protection laws, or are in any other way violating existing law; the use of content by which other participants or third parties could be insulted or slandered; the use, distribution, supply and application of content, services and/or products that are proprietary or



third parties have certain rights to (e.g. copyrights), without being explicitly entitled to do so.

- b. Furthermore and independent of any possible violation of law, the following activities are prohibited when deploying content to the platform and/or communicating with other participants: (e.g. by participating in private or public chats, by writing in discussion forums, etc.): the spreading of viruses, Trojans and other malicious files; the sending of junk or spam and chain letters; disseminating offensive, sexually oriented, obscene or defamatory content or communications, and such content or communication that are suitable to further or support racism, bigotry, hatred, to promote physical violence or illegal activities (both explicit or implicit); the harassment of other participants, for example by repeated personal contact without or against the reaction of the other operators, including the furthering or support of such harassment; the requesting of other participants for the disclosure of passwords or personal identifying information for commercial or unlawful purposes; the distribution and/or communication of content on the platform unless this is expressly permitted by the respective copyright holders. Also prohibited is any action that is likely to affect the smooth operation of the platform, particularly to place excessive load on the systems of Vfairs. If there is any suspicion of illegal or criminal acts, the organiser and Vfairs are entitled and possibly also required to review all activities and take any appropriate legal action. This may also include the supply of facts to the prosecutor.

## 10. Supplementary Clauses

Whenever necessary to ensure the smooth management of the IGARSS Virtual Exhibition, the Organizer shall have the right to issue Supplementary regulations and instructions in addition to those in the Terms & Conditions<sup>®</sup>. All such additional written instructions form a part of the Terms & Conditions<sup>®</sup> and are binding on all Exhibitors/Sponsors.

## 11. Infringement of Terms & Conditions<sup>®</sup>

The infringement of the above-mentioned Terms & Conditions<sup>®</sup>, and any other future rules and regulations determined by the Organizer, will result in the exclusion of the Exhibitor/Sponsor from the IGARSS Virtual Exhibition, and the Exhibitor/Sponsor shall have no right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the Exhibitor/Sponsor be released from their contractual obligation to pay.

## 12. Platform Availability

The Exhibitor/Sponsor acknowledges that a 100 % uptime of the selected platform is technically not possible. Vfairs (the selected platform) strives to keep the platform available without interruption. Especially maintenance, security, or capacity issues and events that are not in the sphere of influence of Vfairs (e.g. disruptions in public communication networks, power failures, etc.), but also hardware and software failures, especially with regard to the IT infrastructure of the customer, the exhibitors, or the visitors can result in brief malfunctions or temporary interruptions of the services of the platform. Within this contract the use of the platform is only to claim within these just described technical and operational capabilities by Vfairs.

## 13. Unforeseen Occurrences

In the event of any occurrence not foreseen in these Terms & Conditions<sup>®</sup>, the decision of the Organizer shall be final.

## 14. GDPR

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, IGARSS & MCI, as data controllers, processes the Exhibitor/Sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of Exhibitor/Sponsor's stand (ii) Managing and organising prospecting and loyalty (iii) enabling the Exhibitor/Sponsor to benefit from our services (iv) enabling the Exhibitor/Sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the Exhibitor/Sponsor has adhered, failing which the contract cannot be executed. Exhibitor/Sponsor's data are retained for the time necessary for processing purposes, namely 5 (five) years maximum from the end of the business relationship. For processing purposes, the data of the Exhibitor/Sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary to fulfil the purposes described above are those appearing **on this addendum**. In accordance with the regulations in force, the Exhibitor/Sponsor benefits from a right of access,





rectification, limitation, deletion and portability on his data. The Exhibitor/Sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The Exhibitor/Sponsor may exercise his rights by sending a request to the following address: **privacy@mci-group.com**.

2. In any event, the Exhibitor/Sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to the Organiser by the Exhibitor/Sponsor

of a personal data file, the Exhibitor/Sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

3. If delegates have consented, the Exhibitor/Sponsor may retrieve delegates' personal data. The way this information is stored and processed is subject to the privacy policy of the Exhibitor/Sponsor company. The Organiser cannot accept any liability in this regard.







**IGARSS 2021**

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